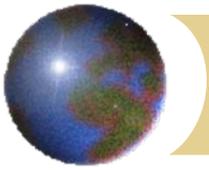


Google Search Tips: Advanced Features

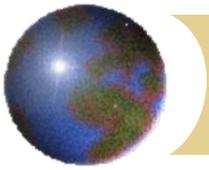
By Robin Hartman, Associate Librarian
Darling Library – Hope International University

Adapted from “A Google Gambol” (Internet Librarian 2003)
Greg Notess, Creator, *Search Engine Showdown* & Reference
Librarian, Montana State University



Advanced Features of Google

- ⊕ Query modifiers
- ⊕ filetypes
- ⊕ define
- ⊕ Wild Card Word in Phrase (WCWIP)
- ⊕ GAPS (proximity search)
- ⊕ Punctuation
- ⊕ Diacritics



Query modifiers

☛ Use these commands in the search window.

☛ `intitle:test`

☛ `allintitle:test results`

☛ `inurl:testresults`

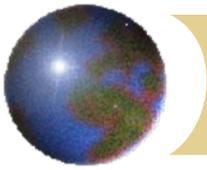
☛ `allinurl:testresults personality`

☛ `allintext:test results personality`

☛ `allinanchor:test results personality`

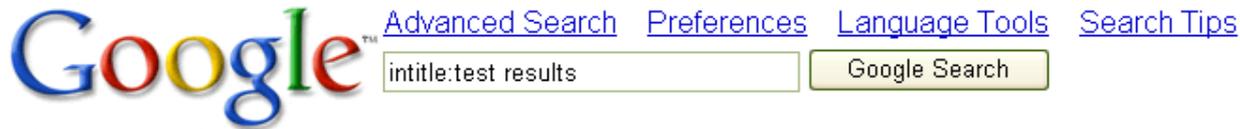
☛ `site:loc.gov`

☛ `filetype:doc`



intitle:test results

This search returns sites with the word **test** *in the title* and **results** anywhere in the document.



[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched the web for **intitle:test results**. Results 1 - 10 of about 738,000. Search took 0.10 seconds.

News: [Boss: Test Results Taint Weightlifting](#) - Miami Herald - Nov 18, 2003
Try Google News: [Search news for intitle:test results](#) or [browse the latest headlines](#)

[Crashtest.com - International crash-test results, insurance ...](#)

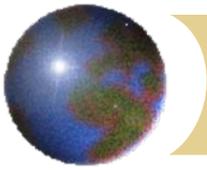
Find auto safety information quickly with Crashtest's comprehensive listing of International crash-**test results** and insurance risk data. ...
Description: Crash-**test results** and insurance risk data on new and used cars, trucks, vans, and SUVs.
Category: [Science](#) > [Technology](#) > [Safety Engineering](#) > [Automotive Safety](#)
[www.crashtest.com/](#) - 25k - [Cached](#) - [Similar pages](#)

[How to review your blood test results](#)

How to interpret your blood **test results**. Review your lab **test results**. ...
Description: Explains glucose, electrolytes, minerals, thyroid and others.
Category: [Health](#) > [Education](#) > [Patient Education](#)
[www.amarillomed.com/howto.htm](#) - 27k - [Cached](#) - [Similar pages](#)

[Form Test Results for NetscapeCookie](#)

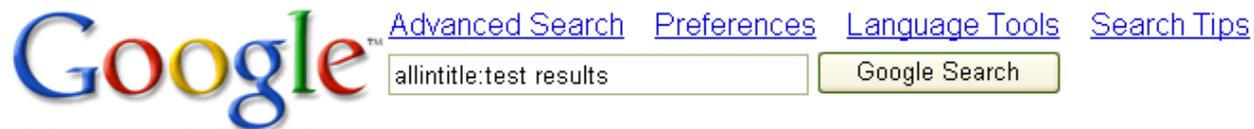
Form **Test Results** for NetscapeCookie. Description of **Test**. The ... instead.
Test Results. To get statistics about a browser, click on its name. ...
[research.compaq.com/nsl/formtest/stats-by-test/ NetscapeCookie.html](#) - 36k - [Cached](#) - [Similar pages](#)



allintitle:test results

☛ ALL of the search terms will be found in the title.

Note: In this example there are much fewer “hits” when both terms (**test** AND **results**) must be found in the title of the page.



Web Images Groups Directory News

Searched the web for **allintitle:test results**.

Results 1 - 10 of about **88,700**. Search took **0.75** seconds.

[Crashtest.com - International crash-test results, insurance ...](#)

Find auto safety information quickly with Crashtest's comprehensive listing of International crash-**test results** and insurance risk data. ...

Description: Crash-**test results** and insurance risk data on new and used cars, trucks, vans, and SUVs.

Category: [Science](#) > [Technology](#) > [Safety Engineering](#) > [Automotive Safety](#)

[www.crashtest.com/](#) - 25k - [Cached](#) - [Similar pages](#)

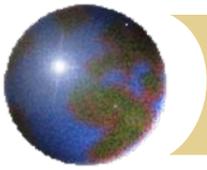
[How to review your blood test results](#)

How to interpret your blood **test results**. Review your lab **test results**. ...

Description: Explains glucose, electrolytes, minerals, thyroid and others.

Category: [Health](#) > [Education](#) > [Patient Education](#)

[www.amarillomed.com/howto.htm](#) - 27k - [Cached](#) - [Similar pages](#)



inurl:test results

- 📍 **inurl:test results** – only **test must** be found in the web address (URL)



[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched the web for **inurl:test results**.

Results 1 - 10 of about **330,000**. Search took **0.65** seconds.

[Form Test Results for NetscapeCookie](#)

Form **Test Results** for NetscapeCookie. Description of **Test**. The ... instead.

Test Results. To get statistics about a browser, click on its name. ...

[research.compaq.com/nsl/formtest/stat-by-test/NetscapeCookie.html](#) - 36k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)

[LSB Certification](#)

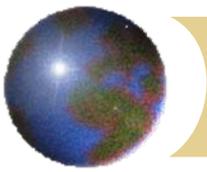
... You will be granted a license to use the LSB trademark in connection with your product when your product has passed the applicable certification **test** suite(s) ...

[www.linuxbase.org/test/results/](#) - 7k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)

[Results of 64kbit/s Listening Test](#)

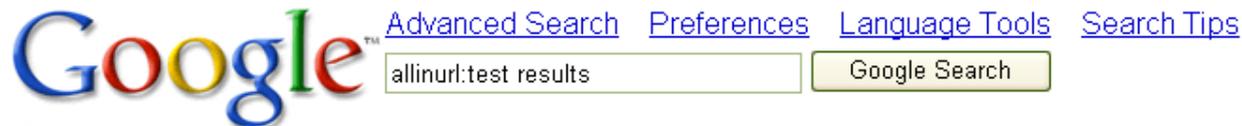
... A hint: It's very interesting to compare these **test results** with ff123's 64kbps **test results**, that were conducted a little more than an year ago. ...

[audio.ciara.us/test/64test/results.html](#) - 12k - [Cached](#) - [Similar pages](#)



allinurl:test results

- Both **test** AND **results** must be found in the web address.



Web Images Groups Directory News

Searched the web for **allinurl:test results**.

Results 1 - 10 of about 231,000. Search took 0.28 seconds.

LSB Certification

... You will be granted a license to use the LSB trademark in connection with your product when your product has passed the applicable certification **test** suite(s) ...

www.linuxbase.org/test/results/ - 7k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)

Results of 64kbit/s Listening Test

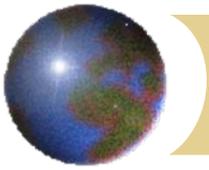
... A hint: It's very interesting to compare these **test results** with ff123's 64kbps **test results**, that were conducted a little more than an year ago. ...

audio.ciara.us/test/64test/results.html - 12k - [Cached](#) - [Similar pages](#)

XHTML media type test - results

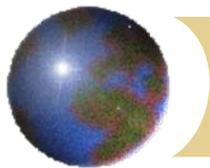
XHTML media type **test - results**. Last ... The following table only lists the **test results** of XHTML with both xml-stylesheet PI and link. For ...

www.w3.org/People/miriana/test/xhtml/media-types/results - 51k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)



allintext

- ⊕ Sometimes you get pages that do not have your search term/phrase in them.
 - ⊞ Why? Because Google also searches for pages that just *link to* the target page.
- ⊕ Use *allintext* to get only those pages that have your search terms in them.
 - ⊞ Compare the searches in the next two slides...



1. crash test results



[Advanced Search](#)

[Preferences](#)

[Language Tools](#)

[Search Tips](#)

[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched the web for **crash test results**.

Results 1 - 10 of about 997,000. Search took 0.30 seconds.

[Buying a Safer Car: New Car Assessment Program \(NCAP\)](#)

Frequently Asked Questions (FAQ), Buying a Safer Car 2003, Sample **Crash** Videos, Other **Crash Test** Sites, Buying a Safer Car for Child Passengers 2003, Search the ...

Description: Dedicated to educating the public on how to purchase safe vehicles.

Category: [Home](#) > [Consumer Information](#) > [Automobiles](#) > [Purchasing](#) > [New](#)

www.nhtsa.dot.gov/cars/testing/ncap/ - 8k - Nov 19, 2003 - [Cached](#) - [Similar pages](#)

[NHTSA - National Highway Traffic Safety Administration](#)

... to States To Deter Impaired Driving, Increase Safety Belt Use (9/29/2003) More **Crash Test Results**, Rollover Ratings For 2003 Models on NHTSA's Web Site (9/15 ...

Description: Automobile safety information, auto **crash** testing statistics, recalls.

Category: [Society](#) > [Law](#) > ... > [Product Liability](#) > [Automotive](#)

www.nhtsa.dot.gov/ - 29k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)

[[More results from www.nhtsa.dot.gov](#)]

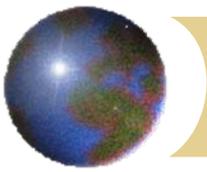
[Crashtest.com - International crash-test results, insurance ...](#)

Find auto safety information quickly with Crashtest's comprehensive listing of International **crash-test results** and insurance risk data. ...

Description: **Crash-test results** and insurance risk data on new and used cars, trucks, vans, and SUVs.

Category: [Science](#) > [Technology](#) > [Safety Engineering](#) > [Automotive Safety](#)

www.crashtest.com/ - 25k - [Cached](#) - [Similar pages](#)



2. *allintext:crash test results*



Web Images Groups Directory News

Searched the web for **allintext:crash test results**.

Results 1 - 10 of about **974,000**. Search took **0.13** seconds.

[Crashtest.com - International crash-test results, insurance ...](#)

Find auto safety information quickly with Crashtest's comprehensive listing of International **crash-test results** and insurance risk data. ...

Description: **Crash-test results** and insurance risk data on new and used cars, trucks, vans, and SUV

Category: [Science](#) > [Technology](#) > [Safety Engineering](#) > [Automotive Safety](#)

[www.crashtest.com/](#) - 25k - [Cached](#) - [Similar pages](#)

[IIHS/HLDI: Crash Testing & Highway Safety](#)

... **Crash test results**: 5 of 6 vehicles earn good overall ratings, demonstrate automakers' commitment to improving designs April 16, 2003 news release. ...

Description: Independent, nonprofit, research and communications organizations funded by auto insurance

Category: [Science](#) > [Technology](#) > [Safety Engineering](#) > [Automotive Safety](#)

[www.hwysafety.org/](#) - 20k - Nov 19, 2003 - [Cached](#) - [Similar pages](#)

[IIHS-HLDI | Vehicle ratings](#)

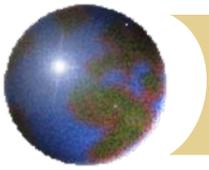
... Please note that we do not have **crash test results** for vehicles not listed in the menus above, and we do not release information in advance about individual ...

[www.hwysafety.org/vehicle_ratings/ratings.htm](#) - 53k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)

[[More results from www.hwysafety.org](#)]

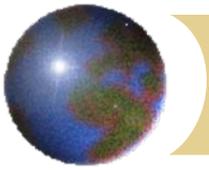
Different pages float to the top of your “hit list”.

And you get fewer pages than before.



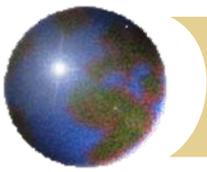
allinanchor

- ✚ Returns only pages that **link to** pages with your search terms, but not in the actual pages.
- ✚ This is the opposite of `allintext`.



site:

- Limit your search to a specific web site.
- Enter search terms then qualifier.
- EXAMPLES:
 - "elephant race" site:fullerton.edu
 - Finds elephant race(s) on the Cal State Fullerton site
 - dinosaur site:si.edu
 - Finds dinosaur on the Smithsonian Institute site
 - One more...



schwarzenegger site:sen.ca.gov



[Advanced Search](#) [Preferences](#) [Language Tools](#) [Search Tips](#)

schwarzenegger site:sen.ca.gov

Google Search

[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched pages from **sen.ca.gov** for **schwarzenegger**.

Results **1 - 10** of about **153**. Search took **0.06** seconds.

Limits search of
schwarzenegger to
official California
senate pages.

[Stockton Record - Davis' plan 'precariously balanced'](#)

Schwarzenegger may have to learn compromise By Will Shuck Capitol Bureau Chief Published Wednesday, October 22, 2003. ... When **Schwarzenegger** leaves the state, Lt. ...
[republican.sen.ca.gov/web/14/news/sr/10.23.03sr.asp](#) - 24k - [Cached](#) - [Similar pages](#)

[Senate Majority Caucus Member](#)

USA Today Bustamante, **Schwarzenegger** differ in style. ... Cruz Bustamante is stacking up as serious competition for actor-turned-candidate Arnold **Schwarzenegger**. ...
[democrats.sen.ca.gov/servlet/gov.ca.senate.democrats.pub.members.memDisplaySpotlightFeature?district=sd20...](#) - 56k - [Cached](#) - [Similar pages](#)

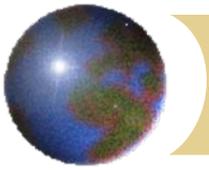
[Senate Majority Caucus Member](#)

... 2 (UPI) -- Arnold **Schwarzenegger** may have charged into a dead-end canyon by vowing to repeal an increase in California's so-called car tax, which just so ...
[democrats.sen.ca.gov/servlet/gov.ca.senate.democrats.pub.members.memDisplaySpotlightFeature?district=sd20...](#) - 55k - [Cached](#) - [Similar pages](#)

[Senate Majority Caucus Member](#)

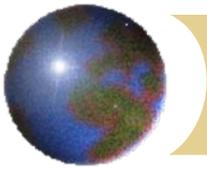
... to start sketching out their political and economic views for voters, court endorsements and, at least in the case of actor Arnold **Schwarzenegger**, launch into ...

[democrats.sen.ca.gov/servlet/gov.ca.senate.democrats.pub.members.memDisplaySpotlightFeature?district=sd20...](#) - 56k - [Cached](#) - [Similar pages](#)



filetype:

- ❖ You can specify a type of document to search.
- ❖ EXAMPLES:
 - ❑ **pdf** – Adobe readable files
 - ❑ **doc** – Microsoft Word documents
 - ❑ **mdb** – Microsoft Access databases
 - ❑ **jpg, gif, tif** – graphics, photos
 - ❑ **ppt** – Microsoft PowerPoint presentations



Putting it all together

Search Sample – **schwarzenegger filetype:pdf site:ca.gov**



[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched pages from **ca.gov** for **schwarzenegger filetype:pdf**. Results **1 - 10** of about **304**. Search took **0.14** seconds.

[PDF] [FOR IMMEDIATE RELEASE](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... CUT STATE'S DEBT AND AVOID RECKLESS DEFICIT BORROWING SACRAMENTO, CA – Treasurer Phil Angelides today urged Gov.-elect Arnold **Schwarzenegger** to take ...

www.treasurer.ca.gov/news/releases/2003/20031106_dar_release.pdf - Nov 20, 2003 - [Similar pages](#)

[PDF] [MEDIA ADVISORY June 9, 2003](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... Contact: Mitchel Benson (916) 653-4052 SACRAMENTO, CA – State Treasurer Phil Angelides today sent a letter to Gov.-elect Arnold **Schwarzenegger** – on the eve ...

www.treasurer.ca.gov/news/releases/2003/20031027%20arnold_IPS_ltr.pdf - [Similar pages](#)

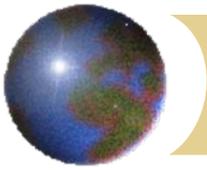
[PDF] [Los Angeles Times ~ November 4, 2003](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... to restore the California Arts Council from gutted shell to stable governmental edifice will depend on whether Gov.-elect Arnold **Schwarzenegger** is willing to ...

www.cac.ca.gov/news_cal/JointCommitteeArtsCoverage_Nov03_2003.pdf - Nov 20, 2003 - [Similar pages](#)

Limits search of **schwarzenegger** to find only **pdf** files on official california government pages.



define:

- will provide definitions of the words, gathered from various online sources.



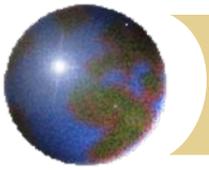
Definitions of **ska** on the Web:

A brisk form of Jamaican-born rock derived from reggae and rock energy. It was popularized in the early 1980s by British "black-and-white" multiracial bands that formed a lighter faction of the punk movement.

infoplease.kids.lycos.com/ipka/A0776052.html

abbr. Subscriber Key Assignment

education.icn.siemens.com/doc/jobajds/glossary/test_S.htm



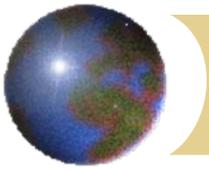
*Wild Card Word in Phrase **

- Using a wildcard (*) for a *character* does **not** work in Google.

 - cat* returns the same results as cat.

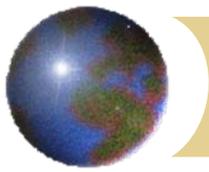
However...

- You **can** replace unknown **words** with an asterisk (*).



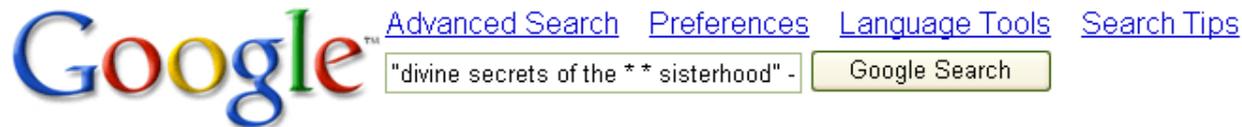
Possible Uses for WCWIP

- ⊕ Searching out suspected plagiarism.
- ⊕ Common misspellings – all the spellings of a word will be found.
- ⊕ Variations
 - ▣ “Harry Potter and the * Stone” returns both US (Sorcerer's) and UK (Philosopher's) versions of the book title.
- ⊕ And...



Fun

Finding parodies.



[Web](#) [Images](#) [Groups](#) [Directory](#) [News](#)

Searched the web for "[divine secrets of the **sisterhood](#)" -ya. Results 1 - 10 of about 1,120. Search took 0.15 seconds.

[Due to lack of support and participation, the Yo-Da Sisterhood ...](#)

Due to lack of support and participation, the Yo-Da Sisterhood website is being dissolved. I would like to think all members for ...

Description: Movie and book reviews, editorial, links, fan fictions, wallpapers and discussion. For women.

Category: [Arts](#) > [Genres](#) > [Science Fiction and Fantasy](#)

[www.yodasisterhood.net/](#) - 2k - [Cached](#) - [Similar pages](#)

[Divine secrets of the waah-waah sisterhood - OCT 5, 2002](#)

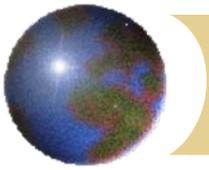
OCT 5 **Divine secrets of the waah-waah sisterhood**. Ong Soh Chin. After witnessing the birth of a friend's child, I've decided that ...

[straitstimes.asia1.com.sg/columnist/0,1886,222-147064,00.html](#) - 45k - [Cached](#) - [Similar pages](#)

[Divine Secrets Of The Yoga Sisterhood](#)

Divine Secrets of the Yo-ga Sisterhood Pregnancy is a precious and special time to nurture yourself as well as your unborn child. ...

[www.lapregnancy.com/scoops_a-d/divine_secrets_of_the_yoga_sisterhood.htm](#) - 19k - [Cached](#) - [Similar pages](#)



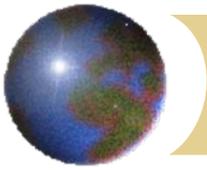
GAPS by Staggernation.com

📍 Google **API Proximity Search**

- 📍 A script that searches Google for two search terms that appear within a certain proximity of each other on a page.
 - Studies show that the closer search terms are in proximity, the better chance that the document is relevant to the searcher's need.

- 📍 For more info go to:

<http://www.staggernation.com/gaps/readme.html>



http://www.staggernation.com

Google API Proximity Search (GAPS)

From staggernation.com - [Read Me](#) - [GAPS](#) - [GARBO](#) - [GAWSH](#)

Find within word(s) of

Sort by Additional terms:

Show results, with up to from each query Filter each query

License key (optional)

If you have your own Google API license key, we would appreciate it here. It will be used only for the searches you do with this software and will not be stored anywhere or used in any other way.

Found **chocolate** within 3 words of **cookie** (+ **recipe -oatmeal**).

[Chocolate Chip Delight - Cookie Recipe](#) [distance: 2]

Join Thousands of Cookie **Recipe** Collectors from Around the World...

Search for a **Recipe**, Share a **Recipe**, Join our Cookie Club! ...

<http://www.allhomemadecookies.com/recipes/nobake/chocolatechipdelight.htm> - 11

[Chocolate Cookie Recipe](#) [distance: 0]

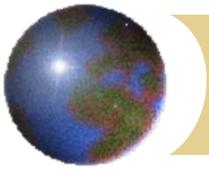
The Best Directory Matches for **chocolate cookie recipe**. 1. Find chocolate items on eBay! Find matches for "chocolate" on eBay. Discover ...

<http://093.us/chocolate-cookie-recipe.htm> - 8k - Cached - Similar pages

Searching for all kinds of **cookie recipes** with **chocolate** – but **not oatmeal**?

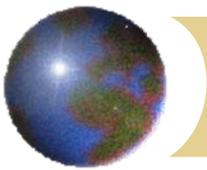
This search will get:

- **Chocolate chip cookie** recipes
- **Chocolate cookie** recipes
- **Chocolate covered cherry cookie** recipe



Punctuation: it might matter

- ❖ Google (and most other search engines) used to drop punctuation and replace it with a space (i.e., CD-ROM = CD ROM).
- ❖ But now Google is including the underscore (_) and ampersand (&) as well as enabling searching for terms such as c++ programming.



Diacritics

⊕ Unite or unité?

You have an option to search for English only.

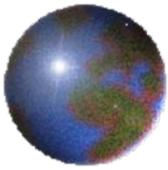


Web Images Groups Directory News
Searched the web for **unité**. Results 1 - 30 of about 2,170,000. Search took 0.41 seconds.
Would you prefer to **search for English results only?**

[Unite REseaux du CNRS](#) - [Translate this page]
... Autres serveurs. CNRS CRU RENATER. AFNIC ATICA IETF. Autres pages (plus ancienne)
© **Unité** RÉseaux du CNRS, MAJ Mai 2003, ENVELOP1.GIF (953 bytes).
Description: Organisation de IUREC, articles, support de cours et politique de certification
Category: [World](#) > [Français](#) > ... > [Commerce et économie](#) > [Réseaux](#)
[www.urec.cnrs.fr/](#) - 11k - Nov 20, 2003 - [Cached](#) - [Similar pages](#)

And you can have this page translated from the French to English.

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Diacritics – OR (try both)



Rene = about
36,700 hits

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Searched the web for **Rene Auberjonois**.

Results 1 - 30 of about 36,700. Search took 0.22 seconds.



René = about
6,880 hits

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Searched the web for **René Auberjonois**.

Results 1 - 30 of about 6,880. Search took 0.12 seconds.

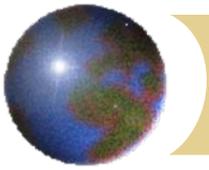


BOTH = about
41,500 hits

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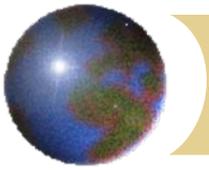
Searched the web for **René OR Rene Auberjonois**.

Results 1 - 30 of about 41,500. Search took 0.43 seconds.



Search Engine Showdown

- For in depth information on how **Google** and other web search engines work, go to Greg Notess' *Search Engine Showdown: The User's Guide to Web Searching* at <http://www.searchengineshowdown.com/>



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- This is one of three presentations on Google Search Tips. Others include:
 - Lesser Used Features
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