

Lista de lucrări

Asist. dr. ZSIDÓ KINGA EMESE

- a) **Teză de doctorat:** *Hajdú-Bihar és Kolozs megyei élelmiszer jellegű kiskereskedelmi vállalkozások pénzügyi teljesítményének összehasonlító elemzése (Comparative Analysis of Financial Performance for Retail Businesses in Hajdú-Bihar and Cluj County)*, 2018, conducător științific: dr. Fenyves Veronika, Școala Doctorală de Management și Administrarea Afacerilor „Ihrig Karoly”, Universitatea din Debrecen, Debrecen, Ungaria, calificativ: Summa Cum Laude.
- b) **Cărți de specialitate:-**
- c) **Capitole în volume colective: -**
- d) **Articole publicate în extenso:**
- (1) **Articole în reviste cotate ISI, cu factor de impact:**
- Veronika Fenyves, **Kinga Emese Zsidó**, Ioan Bircea, Tibor Tarnóczy: *Financial Performance of Hungarian and Romanian retail Food Small Businesses*, British Food Journal, 2020, Volume 122, DOI 10.1108/BFJ-05-2019-0330, ISSN: 0007-070X, FI 1,717, *in press*,; autor corespondent.
 - Elvira Böcskei, Veronika Fenyves, **Emese Kinga Zsidó**, Zoltán Bács: *Expected Risk Assessment—Annual Report versus Social Responsibility*, Sustainability, 2015, Volume 7, Issue 8; 9960-9972, DOI:10.3390/su7089960, ISSN 2071-1050, FI 2,592; autor corespondent.
- (2) **Articole în reviste cotate ISI fără factor de impact:**
- Ioan Bircea, **Kinga Emese Zsidó**: *Performance, Trends and Innovations in the Current Trade Sector Context*, Proceedings of the International Conference on Business Excellence București, 2019, Volume 13, Issue 1, 71-83, ISSN 2558-9652, DOI: 10.2478/picbe-2019-0008; autor corespondent.
 - Veronika Fenyves, Tibor Tarnóczy, **Kinga Emese Zsidó**: *Financial Performance Evaluation of Agricultural Enterprises with DEA Method*, EMQFB 2014, Procedia Economics and Finance, 2015, Volume 32, 423-431, DOI: 10.1016/S2212-5671(15)01413-6.
 - **Zsidó Kinga Emese**: *Performance measurement practices used by trading companies in Romania*, EMQFB 2015, Springer Proceedings in Business and Economics, *in press*.
- (3) **Articole în reviste indexate BDI:**
- **Zsidó Kinga Emese**: *Business Performance Evaluation, in the Light of Corporate Social Responsibility*, Ovidius University Annals, Economic Sciences Series, Volume XVIII, Issue 2/2018, pp. 555-559, ISSN 2393-3127 (online), ISSN–L 2393-3119.

- **Kinga Emese Zsidó**, Daniela Stefanescu: *Sustainability and performance in trade sector*, The Journal Contemporary Economy, Volume 2, Issue 3/2017, pp. 228-238, ISSN: 2537-4222.
- **Kinga Emese Zsidó**, Veronika Fenyves: *Application of „traditional” and „new” approach methods in business performance measurement*, Cross Cultural Management Journal, 2015, Volume 17 (1), 51-57, ISSN-L: 2286-0452.
- Fenyves Veronika, **Zsidó Kinga Emese**: *Liquidity risk assessment in case of a Hungarian and Romanian region’s businesses*, Economist’s Forum, 2014, Volume 18: (118), 34-56, ISSN 1582-1986.
- **Zsidó Kinga Emese**: *Hungarian and Romanian companies financial and liquidity situation in the light of economic crisis – Annals of the University of Oradea Economic Science*, 2014, Volume 1, 966-975.

e) **Articole publicate în rezumat în reviste și volumele unor manifestări științifice, cu ISBN sau ISSN:-**

f) **Alte lucrări și contribuții științifice:**

- **Kinga Emese Zsidó**: *Măsuri sociale, sprijine financiare în vederea menținerii și creșterii numărului populației în unele țări Europene (Social measures, financial support to maintain, increase population in some European Countries)*, Acta Marisiensis, Seria Oeconomica, Targu Mures, Romania, 2019, ISSN – L 1843-1127, ISSN 2286-3249 (ONLINE), 098-114.
- **Kinga Emese Zsidó**: *Caracteristici și tendințe ale comerțului cu amănuntul în sectorul alimentar, internațional și românesc (The characteristics of today’s (International and Romanian) food retail trade*, Studia Universitatis Petru Maior, Series Oeconomica, Fasciculus 1, 2018, 131-152, ISSN-L 1843-1127, ISSN 2286-3249.
- Kondorosi Ferencné Jobbágy Klára, **Zsidó Kinga Emese**: *Pénzügyi kontrolling a vállalkozások versenyképességének szolgálatában (Control financiar in serviciul competitivitatii intreprinderilor)*, Controller Info 2017/1K1:pp.157-164, 2017.
- **Zsidó Kinga Emese**: *Historical overview of the literature on business performance measurement from the beginning to the present*, APSTRACT – Applied Studies in Agrobusiness and Commerce 2015/3: (9) pp. 39-46. (2015).
- **Zsidó Kinga Emese**: *Vállalati teljesítménymérés „hagyományos” és „új” módszerekkel (Evaluarea performantei intreprinderilor cu metode „traditionale” si metode „noi”)*, Controller Info III, (nr.2) pp. 57-61, 2015.
- **Zsidó Kinga Emese**: *Comparative analysis of Hungarian and Romanian companies liquidity situation – 11th Annual International Conference on Economics and Business: Challenges in the Carpathian Basin – Global challenges, Local answers*,

Miercurea Ciuc, Sapientia Hungarian University of Transilvania, ISBN: 978-973-53-1287-9, 2014.

- **Zsidó Kinga Emese:** *Historical overview of the literature on business performance measurement from the beginning to the present*, „The future scientists” - PhD Conference, 26 november 2014, Debrecen, Ungaria.
- **Zsidó Kinga Emese:** *Hungarian and Romanian Financial statements in the light of EU's regulations*, International Conference: Business and Economic Trends in the Carpathian Basin – Miercurea Ciuc, Sapientia University, 2012.
- **Zsidó (Garda) Kinga Emese:** *Noul mod de impozitare a microintreprinderilor* – Sesiunea de comunicari stiintifice, Tg. Mureş 23-24 noiembrie 2001, Universitatea „Petru Maior”, Sectiunea: Finante-contabilitate, 20021, ISBN 973-8084-51-2, vol. 2 ISBN 973-8084-53-9, 225-230.

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