



CURRICULUM
1st YEAR - 2025-2026

| | | | |
|-------------------------------|--|----------------------------------|--|
| UNIVERSITY | GEORGE EMIL PALADE UNIVERSITY OF MEDICINE, PHARMACY, SCIENCE AND TECHNOLOGY OF TARGU MURES | MASTER'S DEGREE PROGRAMME | CREATIVE WRITING AND DIGITAL COMPOSITION |
| FACULTY | "PETRU MAIOR" FACULTY OF SCIENCES AND LETTERS | TITLE AWARDED | MASTER'S DEGREE IN PHILOLOGY |
| FIELD OF STUDY | PHILOLOGY | LENGTH OF PROGRAMME | 2 YEARS |
| LEVEL OF QUALIFICATION | LEVEL 7 | ECTS CREDITS | 120 (MANDATORY+ELECTIVE) + 10 DISSERTATION DEFENSE |

| No. | Didactic activities Courses | Code/ Type of course | 1 st Semester (14 weeks) | | | | | | | | 2 nd Semester (14 weeks) | | | | | | | | Total per academic year | | | | |
|---|---|-------------------------|-------------------------------------|--------------------------------|----------|--------------------|---------------------|----------|-----------|--------------------|-------------------------------------|--------------------------------|----------|--------------------|---------------------|----------|-----------|--------------------|-------------------------|------------|-----------------|-------------|-----------|
| | | | Module I (7 weeks) | | | | Module II (7 weeks) | | | | Module III (7 weeks) | | | | Module IV (7 weeks) | | | | Course | PA | Indiv. study | ECTS | |
| | | | Course | PA/S | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | | | | | |
| 1. | Text Theory | SCD101/DS | 4 | - | 4 | C | | | | | | | | | | | | | 28 | - | 72 | 4 | |
| 2. | Writing Fictional Texts | SCD102/DA | 2 | 2 | 4 | E | | | | | | | | | | | | | 14 | 14 | 72 | 4 | |
| 3. | Cultural and Organizational Branding | SCD103/DS | 4 | 2 | 5 | E | | | | | | | | | | | | | 28 | 14 | 83 | 5 | |
| 4. | Buyer Personas. Audience Typologies | SCD104/DS | | | | | 2 | 2 | 4 | E | | | | | | | | | 14 | 14 | 72 | 4 | |
| 5. | The Power of Creative Storytelling | SCD105/DS | | | | | 2 | 2 | 4 | E | | | | | | | | | 14 | 14 | 72 | 4 | |
| 6. | Marketing and Public Relations for Text Creators | SCD106/DS | | | | | 2 | 2 | 4 | E | | | | | | | | | 14 | 14 | 72 | 4 | |
| 7. | Practicum I | SCD107/DS | | | | | - | 6 | 5 | C | | | | | | | | | - | 42 | 83 | 5 | |
| 8. | Text Poetics in Romanian Modernism and Postmodernism | SCD108/DA | | | | | | | | | 4 | 2 | 5 | E | | | | | 28 | 14 | 83 | 5 | |
| 9. | Digital Storytelling | SCD109/DS | | | | | | | | | 2 | 2 | 4 | E | | | | | 14 | 14 | 72 | 4 | |
| 10. | Ideologies and Movements in Modern Western Literature | SCD110/DA | | | | | | | | | 2 | 2 | 4 | E | | | | | 14 | 14 | 72 | 4 | |
| 11. | Ethics and Academic Integrity | SCD111/DS | | | | | | | | | 2 | - | 3 | E | | | | | 14 | - | 61 | 3 | |
| 12. | Romanian Literature as <i>World Literature</i> | SCD112/DA | | | | | | | | | | | | | 4 | 2 | 5 | E | 28 | 14 | 83 | 5 | |
| 13. | Practicum II | SCD113/DS | | | | | | | | | | | | | - | 6 | 5 | C | - | 42 | 83 | 5 | |
| 14. | Elective Course* | SCD114/DA | | | | | | | | | | | | | 2 | 2 | 4 | E | 14 | 14 | 72 | 4 | |
| * Elective Courses / a course to choose from: | | | | | | | | | | | | | | | | | | | | | | | |
| | Elective Course* - Package 1 | SCD 114/DA | | | | | | | | | | | | | | | | | | | | | |
| GENERAL TOTAL | | | 13 mandt; 1 elect. | 10 | 4 | 13 | 2E;1C | 6 | 12 | 17 | 3E;1C | 10 | 6 | 16 | 4E | 6 | 10 | 14 | 2E;1C | 224 | 224 | 1052 | 60 |
| TOTAL HOURS/CREDITS | | | | 16 hours/week ; 30 ECTS | | | | | | | | 16 hours/week ; 30 ECTS | | | | | | | | 448 | | | |

RECTOR,
Prof. Leonard Azamfirei

VICE-RECTOR,
Prof. Ovidiu S. Cotoi

DEAN,
Prof. Giordano Altarozzi

HEAD OF DEPARTMENT,
Assoc. Prof. Cristina Nicolae

PROGRAMME COORDINATOR,
Prof. Iulian BOLDEA



CURRICULUM
2nd YEAR - 2026-2027

| | | | |
|-------------------------------|--|----------------------------------|--|
| UNIVERSITY | GEORGE EMIL PALADE UNIVERSITY OF MEDICINE, PHARMACY, SCIENCE AND TECHNOLOGY OF TARGU MURES | MASTER'S DEGREE PROGRAMME | CREATIVE WRITING AND DIGITAL COMPOSITION |
| FACULTY | "PETRU MAIOR" FACULTY OF SCIENCES AND LETTERS | TITLE AWARDED | MASTER'S DEGREE IN PHILOLOGY |
| FIELD OF STUDY | PHILOLOGY | LENGTH OF PROGRAMME | 2 YEARS |
| LEVEL OF QUALIFICATION | LEVEL 7 | ECTS CREDITS | 120 (MANDATORY+ELECTIVE) + 10 DISSERTATION DEFENSE |

| No. | Didactic activities Courses | Code/ Type of course | 1 st Semester (14 weeks) | | | | | | | | 2 nd Semester (12 weeks) | | | | | | | | Total per academic year | | | | |
|---|---|----------------------|-------------------------------------|--------------------------------|------|-----------------|---------------------|----|------|-----------------|-------------------------------------|--------------------------------|------|-----------------|---------------------|------|------|-----------------|-------------------------|------------|--------------|------|----|
| | | | Module I (7 weeks) | | | | Module II (7 weeks) | | | | Module III (6 weeks) | | | | Module IV (6 weeks) | | | | Course | PA | Indiv. study | ECTS | |
| | | | Course | PA/S | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | | | | | |
| 1. | Reading Strategies for Text Criticism | SCD201/DS | 2 | 4 | 5 | E | | | | | | | | | | | | | 14 | 28 | 83 | 5 | |
| 2. | Historical Influences in Modern Literary Culture | SCD202/DA | 2 | 2 | 5 | C | | | | | | | | | | | | | 14 | 14 | 97 | 5 | |
| 3. | Literary Translation as Creative Writing | SCD203/DA | 2 | 4 | 5 | E | | | | | | | | | | | | | 14 | 28 | 83 | 5 | |
| 4. | Cultural and Literary Anthropology | SCD204/DA | | | | | 4 | 2 | 5 | C | | | | | | | | | 28 | 14 | 83 | 5 | |
| 5. | Copywriting | SCD205/DS | | | | | 2 | 4 | 5 | E | | | | | | | | | 14 | 28 | 83 | 5 | |
| 6. | Text Between Composition and Reception | SCD206/DA | | | | | 2 | 2 | 5 | E | | | | | | | | | 14 | 14 | 97 | 5 | |
| 7. | Elective Course 1* | SCD207/DS | | | | | | | | | 2 | 2 | 5 | E | | | | | 12 | 12 | 101 | 5 | |
| 8. | Practicum III | SCD208/DS | | | | | | | | | - | 6 | 4 | E | | | | | - | 36 | 64 | 4 | |
| 9. | Writing Movie Scripts | SCD209/DS | | | | | | | | | 2 | 4 | 4 | C | | | | | 12 | 24 | 64 | 4 | |
| 10. | Elective Course 2* | SCD210/DA | | | | | | | | | 2 | 2 | 5 | C | | | | | 12 | 12 | 101 | 5 | |
| 11. | Preparation of MA Thesis | SCD211/DS | | | | | | | | | | 1x30 | - | - | - | 1x30 | 4 | C | - | 60 | 40 | 4 | |
| 12. | Factual and Alternative Histories. Creative Rewriting | SCD212/DA | | | | | | | | | | | | | 2 | 4 | 4 | E | 12 | 24 | 64 | 4 | |
| 13. | Introduction to Cultural Management | SCD213/DA | | | | | | | | | | | | | 2 | 4 | 4 | E | 12 | 24 | 64 | 4 | |
| * Elective Courses / a course to choose from: | | | | | | | | | | | | | | | | | | | | | | | |
| | Elective Course 1* - Package 2 | SCD207/DS | | | | | | | | | | | | | | | | | | | | | |
| | Elective Course 2* - Package 3 | SCD210/DA | | | | | | | | | | | | | | | | | | | | | |
| GENERAL TOTAL | | | 11 mandt.; 2 elect. | 6 | 10 | 15 | 2E;1C | 8 | 8 | 15 | 2E;1C | 6 | 14 | 18 | 2E;2C | 4 | 8 | 12 | 2E;1C | 158 | 318 | 1024 | 60 |
| TOTAL HOURS/CREDITS | | | | 16 hours/week ; 30 ECTS | | | | | | | | 16 hours/week ; 30 ECTS | | | | | | | | 476 | | | |

Ratio practical activities (PA, seminars, practice)/ theoretical courses: 542/382 = 1,41%;

E – Exam; C – Colloquium; LP – Practical activities; ECTS - European Credit Transfer and Accumulation System

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NON-MANDATORY COURSES

1st YEAR - 2025-2026

| No. | Didactic Activities Courses | Code/ Type of course | 1 st Semester (14 weeks) | | | | | | | | 2 nd Semester II (14 weeks) | | | | | | | | Total per academic year | | | | |
|----------------------------|--|----------------------------|-------------------------------------|----------|----------|-----------------|---------------------|----------|----------|-----------------|--|----------|----------|-----------------|---------------------|----|------|-----------------|-------------------------|-----------|------------|----------|---|
| | | | Module I (7 weeks) | | | | Module II (7 weeks) | | | | Module III (7 weeks) | | | | Module IV (7 weeks) | | | | | | | | |
| | | | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | Indiv. st. | ECTS | |
| 1. | Techniques for Initiation into Scientific Research | SCD114/DA | 2 | 2 | 4 | C | | | | | | | | | | | | | 14 | 14 | 72 | 4 | |
| 2. | Romanian Mythology and Literary Illustrations | SCD115/DA | | | | | | | | | | 2 | 2 | 4 | C | | | | | 14 | 14 | 72 | 4 |
| GENERAL TOTAL | | | 2 | 2 | 4 | 1C | - | - | - | - | 2 | 2 | 4 | C | | | | | 28 | 28 | 144 | 8 | |
| TOTAL HOURS/CREDITS | | | 2 hours/week ; 4 ECTS | | | | | | | | 2 hours/week; 4 ECTS | | | | | | | | 56 | | | | |

NON-MANDATORY COURSES

2nd YEAR - 2026-2027

| No. | Didactic Activities Courses | Code/ Type of course | 1 st Semester (14 weeks) | | | | | | | | 2 nd Semester II (14 weeks) | | | | | | | | Total per academic year | | | | |
|----------------------------|--|----------------------------|-------------------------------------|----------|----------|-----------------|---------------------|----------|----------|-----------------|--|----------|----------|-----------------|---------------------|----|------|-----------------|-------------------------|-----------|------------|-----------|---|
| | | | Module I (7 weeks) | | | | Module II (7 weeks) | | | | Module III (7 weeks) | | | | Module IV (7 weeks) | | | | | | | | |
| | | | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | ECTS | Type of assess. | Course | PA | Indiv. st. | ECTS | |
| 1. | Semiotics and Literature | SCD211/DA | | 4 | 4 | C | | | | | | | | | | | | | | 28 | 72 | 4 | |
| 2. | Representations of Womanhood in Literature | SCD212/DA | | | | | 2 | 2 | 4 | C | | | | | | | | | | 14 | 14 | 72 | 4 |
| 3. | Philosophy and Literary Discourse | SCD213/DA | | | | | | | | | | 2 | 2 | 4 | C | | | | | 12 | 12 | 76 | 4 |
| GENERAL TOTAL | | | | 4 | 4 | 1C | 2 | 2 | 4 | 1C | 2 | 2 | 4 | 1C | | | | | 26 | 54 | 220 | 12 | |
| TOTAL HOURS/CREDITS | | | 4 hours/week ; 8 ECTS | | | | | | | | 2 hours/week ; 4 ECTS | | | | | | | | 80 | | | | |

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MINISTERUL EDUCAȚIEI
ROMÂNIA
UNIVERSITATEA DE MEDICINĂ,
FARMACIE, ȘTIINȚE ȘI TEHNOLOGIE
„GEORGE EMIL PALADE”
DIN TÂRGU MUREȘ



FACULTATEA DE ȘTIINȚE ȘI LITERE
„PETRU MAIOR”

APPENDIX TO CURRICULUM

ELECTIVE COURSES Academic cycle 2025-2027

Elective Package 1

English Language 1
French Language 1
Italian Language 1
German Language 1

Elective Package 2

English Language 2
French Language 2
Italian Language 2
German Language 2

Elective Package 3

Literature and Identity
Culture and Communication
Management of Oral and Written Communication