

CURRICULUM - 1st YEAR

2023-2024

UNIVERSITY	George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Târgu Mureș	MASTER'S STUDY PROGRAM	CREATIVE WRITING AND DIGITAL COMPOSITION
FACULTY	Petru Maior Faculty of Sciences and Letters	GRADUATE TITLE	MASTER'S DEGREE IN PHILOLOGY
FIELD OF STUDY	Philology	LENGTH OF STUDIES	2 YEARS
LEVEL OF QUALIFICATION	7	TRANSFERABLE CREDITS (ECTS)	120 (MANDATORY+OPTIONAL) + 10 Dissertation thesis support

Nr crt	Educational activities Courses	Code/Type of courses	1st semester								2nd semester								Total academic year				
			1st module (hours/week)				2nd module (hours/week)				3rd module (hours/week)				4th module (hours/week)								
			Course	Lp/st/ Sem/ Pr	ECTS	Form verif	Course	Lp/st/ Sem/ Pr	ECTS	Form verif	Course	Lp/stg / Sem/ Pr	ECTS	Form verif	Course	Lp/stg / Sem/ Pr	ECTS	Form verif	Course	Lp/stg/ Sem/ Pr	Indiv, Std.	ECTS	
1.	Text theory	SCD101/DS	4	-	4	C													28	-	72	4	
2.	Writing of fictional texts	SCD102/DA	2	2	4	E													14	14	72	4	
3.	Branding cultural și organizațional	SCD103/DA	2	4	5	E													14	28	83	5	
4.	Digital Storytelling	SCD104/DA						2	2	4	E								14	14	72	4	
5.	The power of creative story	SCD105/DS						2	2	4	E								14	14	72	4	
6.	Marketing and public relations for text creators	SCD106/DS						2	2	4	E								14	14	72	4	
7.	Internship I	SCD107/DS						-	6	5	C								-	42	83	5	
8.	Text poetics in romanian modernism and postmodernism	SCD108/DA										2	4	5	E				14	28	83	5	
9.	Buyer Personas. Typologies of the public	SCD109/DA										2	2	4	E				14	14	72	4	
10.	Ideologies and currents in western modern literature	SCD110/DA										2	2	4	E				14	14	72	4	
11.	Ethics and Academic Integrity	SCD111/DS										2	-	3	C				14	-	61	3	
12.	Romanian literature as world literature	SCD112/DA												2	4	5	E		14	28	83	5	
13.	Internship II	SCD113/DS												-	6	5	C		-	42	83	5	
14.	Optional Discipline *	SCD114/DA												2	2	4	E		14	14	72	4	
* Optional subjects / a subject to choose from:																							
	Optional Discipline* - Package4	SCD 114/DA																					
TOTAL GENERAL			13 OBL; 1 OPT.	8	6	13	2E;1C	6	12	17	3E;1C	8	8	16	3E;1C	4	12	14	2E;1C	182	266	1052	60
TOTAL HOURS/ECTS				16 ore/săpt ; 30 ECTS								16 ore/săpt ; 30 ECTS								448			

RECTOR,
Prof. univ. dr. Leonard Azamfirei

DIRECTOR IOSUM,
Prof. univ. dr. Tatiana Dănescu

DECAN,
Prof. univ. dr. Giordano Altarozzi

COORDONATOR PROGRAM,
Conf. univ. dr. Dumitru-Mircea Buda

**CURRICULUM – 2nd YEAR
2024-2025**

UNIVERSITY	George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Târgu Mureș	MASTER'S STUDY PROGRAM	CREATIVE WRITING AND DIGITAL COMPOSITION
FACULTY	Petru Maior Faculty of Sciences and Letters	GRADUATE TITLE	MASTER'S DEGREE IN PHILOLOGY
FIELD OF STUDY	Philology	LENGTH OF STUDIES	2 YEARS
LEVEL OF QUALIFICATION	7	TRANSFERABLE CREDITS (ECTS)	120 (MANDATORY+OPTIONAL) + 10 Dissertation thesis support

Nr crt	Educational activities Courses	Code/Type of courses	1st semester								2nd semester								Total academic year				
			1st module (hours/week)				2nd module (hours/week)				3rd module (hours/week)				4th module (hours/week)								
			Course	Lp/st/Sem/Pr	ECTS	Form verif	Course	Lp/st/Sem/Pr	ECTS	Form verif	Course	Lp/stg/Sem/Pr	ECTS	Form verif	Course	Lp/stg/Sem/Pr	ECTS	Form verif	Course	Lp/stg/Sem/Pr	Indiv, Std.	ECTS	
1.	Reading strategies in text critique	SCD201/DS	2	4	5	E													14	28	83	5	
2.	Historical influences in modern literary culture	SCD202/DA	2	2	5	C													14	14	97	5	
3.	Literary translation as creative writing	SCD203/DA	2	4	5	E													14	28	83	5	
4.	Cultural and literary anthropology	SCD204/DA					4	2	5	C									28	14	83	5	
5.	Copywriting	SCD205/DS					-	6	5	E									-	42	83	5	
6.	Text between composition and reception	SCD206/DA					2	2	5	E									14	14	97	5	
7.	Optional Discipline 1**	SCD207/DS									2	2	5	E					14	14	97	5	
8.	Internship III	SCD208/DS									-	6	4	E					-	42	58	4	
9.	Film script composition	SCD209/DS									2	4	4	C					14	28	58	4	
10.	Optional Discipline 2**	SCD210/DA									2	2	5	C					14	14	97	5	
11.	Writing the dissertation paper	SCD211/DS										1x30	-	-	-	1X30	4	C	-	60	40	4	
12.	Factual and alternative histories. Creative rewriting	SCD212/DA													2	4	4	E	14	28	58	4	
13.	Introducing a cultural management	SCD213/DA													2	4	4	E	14	28	58	4	
* Optional subjects / a subject to choose from:																							
	Optional Discipline 1**- Package 6	SCD207/DS																					
	Optional Discipline 2**- Package 7	SCD210/DA																					
TOTAL GENERAL			11 OBL; 2OPT.	6	10	15	2E;1C	6	10	15	2E;1C	6	14	18	2E;2C	4	8	12	2E;1C	154	354	992	60
TOTAL HOURS/ECTS				16 ore/săpt ; 30 ECTS								16 ore/săpt ; 30 ECTS								508			

DF Fundamental Course DD Technical Course DS Specialized Course DC Complementary Course c Courses s Seminars p Project lp Practical exercises

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