



**Topics and bibliography for the temporary position of research assistant within
Center for Studies in Law, Economy and Business,
Department of Entrepreneurial Studies and Education**

Topics:

- Innovation, entrepreneurship and knowledge management;
- Methodology for developing a case study;
- Notions of developing a digital transformation plan in organizations;
- Data processing and display using Business Intelligence systems;
- Modeling and documenting business processes in a digital environment;
- Design and implementation of processes for E-Learning platforms.

Bibliography:

- Ciucan-Rusu, L., Conțiu L., Ștefănescu D., Întrebări Cheie pentru Formarea și Dezvoltarea Competențelor Antreprenoriale/Key Questions for Entrepreneurial Skills Training and Development, “Petru Maior” University Press, 2017;
- Ciucan-Rusu, L., Inovare și transformare digitală - suport de curs EBMM/Innovation and digital transformation – EBMM course support, UMFST G.E. Palade, 2022;
- Birudavolu, Sriram, și Biswajit Nag, Business Innovation and Ict (Palgrave Macmillan, 2019);
- Havey, Mike, Essential Business Process Modeling (O'Reilly, 2005);
- Dalkir, K. Knowledge Management in Theory and Practice, (Elsevier, 2005);
- Mezgar, I, Integration of ICT in Smart Organizations (Idea Group Publishing, 2006);
- Metodologia de realizare a unei disertații științifice, link: 2022_Metodologia_de_organizare_si_desfasurare_a_examenului_de_disertatie_la_masterat_UMFST-REG-21__ed_3.pdf ;
- Power Platform Fundamentals, <https://learn.microsoft.com/en-us/training/> ;
- Stimularea competențelor digitale pentru educație - Un manual de formare în stil "cookbook" (office.com) - <https://sway.office.com/jn5uVvg9bEFlx0zt?ref=Link> .

